



Call for
Sponsors



Sponsor Kit!

Your Time to Shine at WordCamp Pune 2025!

Namaskar, future WordCamp Sponsor!

Imagine this: your brand, front and center, at one of the most energetic gatherings of WordPress enthusiasts in Pune—the cultural and tech hub of India. If you're ready to make meaningful connections, share your story, and have some fun along the way, we've got the perfect stage for you.

[Fill the Sponsor Interest Form](#)

Check out the awesome sponsorship packages below:

Gold Sponsorship – Shine Bright Like Gold

Price: ₹60,000 (\$750 USD)

Why Go Gold?

- A prime **sponsor booth** at the venue. (Yes, we're talking center stage. Check out the floor plan!)
- **5 complimentary tickets** – bring the whole squad!
- A **dedicated blog post** on the WordCamp Pune website (SEO goodness!).
- Insta-fame: A **dedicated Instagram story and post**.
- Keep the buzz alive with **3 shoutouts on Twitter**.
- One **Branding space** for your standee – loud and proud.
- Your **swag in the attendee kit** ensures everyone takes a piece of your brand home.
- **Networking Fuel** to keep those connections flowing.
- +A **Networking Area Pitch Video** (that'll hit YouTube and grab eyeballs).

Sponsor Booth Includes:

- A cozy **6x6 feet** booth
- A table
- 2 chairs
- A dustbin
- An extension board.

*Just bring your standee/backdrop, and we'll take care of the rest.

Silver Sponsorship – Sleek and Stylish

Price: ₹40,000 (\$500 USD)

Why Silver Shines?

- A stylish **round table** with signage (4 chairs, perfect for mini-meetups!).
- **4 complimentary tickets** – your dream team’s all set.
- A **dedicated blog post** on the WordCamp Pune website.
- Shine on Instagram: A **dedicated story and post**.
- **3 Twitter shoutouts** to hype you up.
- Include **your swag in the attendee kit** for a lasting impression.
- **+Networking Fuel** to keep the conversations flowing.

Bronze Sponsorship – Mighty and Memorable

Price: ₹20,000 (\$250 USD)

Why Bronze Booms?

1. **2 complimentary tickets** – tag your partner in crime.
2. A **dedicated blog post** on the WordCamp Pune site.
3. Insta-love with a **dedicated story/post**.
4. **3 shoutouts on Twitter** to keep you trending.
5. Your **swag in the attendee kit** to spread your love.

Important Sponsorship Invoice Details

- All prices are in **Indian Rupees (INR) or US Dollars (USD)**.
- All the sponsor invoices will be collected by **WordCamp Central – namely WordPress Community Support and PBC** (a Public Benefit Corporation that provides financial and legal support for official WordPress events).
- For payments from outside India, invoices will be issued in **USD \$** by **WordPress Community Support, PBC**, for WordCamp Pune 2025.

Steps to Become a Sponsor

1. Submit the Call for Sponsors form, and we'll reach out with all the details.
2. Share the details of attendees who'll be at your booth (Gold sponsors). Don't forget to register them with the complimentary tickets.
3. Submit your **logo** (high-res or vector) and bio to the Drive folder we'll share.
4. Read and follow the [Code of Conduct](#) during the event – let's keep it fun and respectful!
5. If you're sending swag, please inform us in advance and ensure it reaches us at the address mentioned by **January 15, 2025**.
6. We encourage you to avoid paper swag to minimize waste—let's make sustainability cool.
7. Remember, **no posters on walls** as per MCCIA venue rules (sorry, not our call!).

Have questions? Drop us an email at pune@wordcamp.org.

Swag Delivery Address

Amit Singh

WPoets Technology LLP

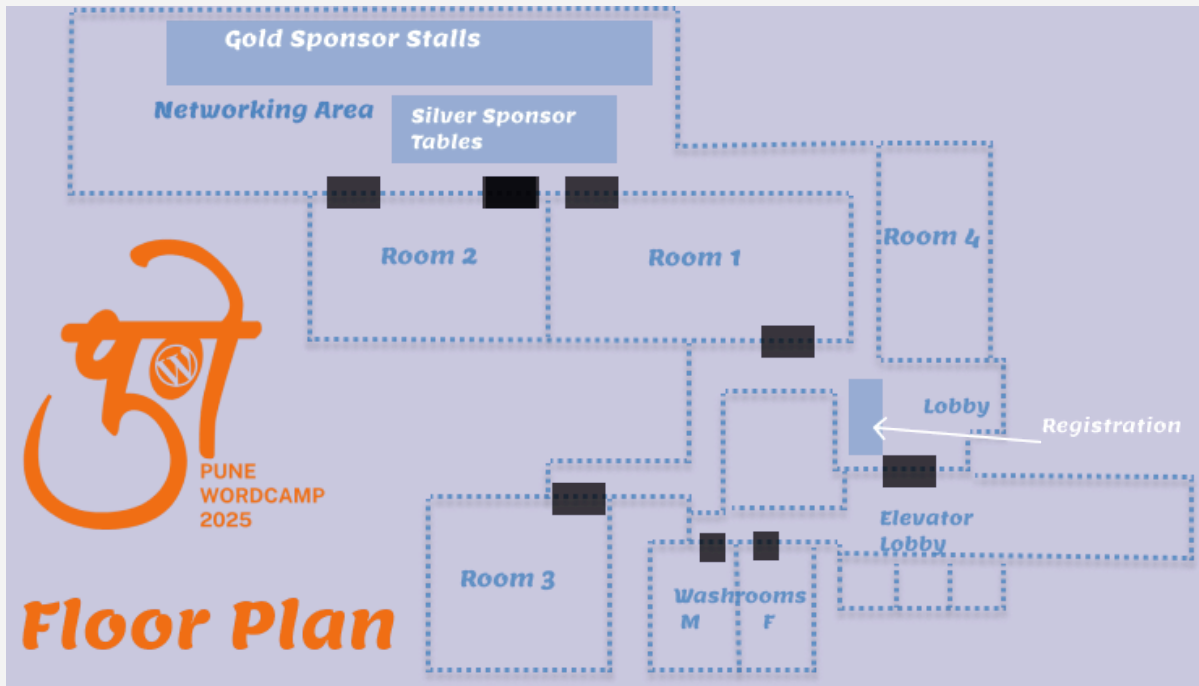
Hermes Waves Office, no: 104, Central Ave, Kalyani Nagar, Pune,

Maharashtra 411006

Contact No. +91 9970287963

Floor plan

Here's where your magic happens! Check out the layout of the venue to see where your booth or table will be located:



Representative Sponsor Booth Image

Representative image (red carpet not included). The photo showcases two sponsor booths, and each sponsor will have one stall.



Why Pune, Why You?

Pune isn't just a city; it's an experience. Known for its blend of heritage and tech-savvy youth, this vibrant city offers the perfect backdrop for WordCamp Pune 2025. Your brand deserves to be part of this journey.

*Join us to make WordCamp Pune 2025 unforgettable! **Pune's energy + your brand = magic!** Let's make it happen.*

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